



AJUG 2011/2012 and, www.devnexus.com 2012 sponsorship program

AJUG annual sponsorship for 2011/2012 - \$3500.00

- Corporate logo with hyperlink to corporate web site on www.ajug.org home page.
- Hyperlink on every email that goes out to the entire AJUG mailing list; usually three to four a month.
- Recognition at the beginning of the monthly meetings.
- Ability to place corporate literature on the "sponsor" table at the AJUG monthly meeting and place approved banner at AJUG meetings.
- Participation at our annual DevNexus developers conference with benefits to include:
 - Corporate logo with hyperlink to corporate web site on the DevNexus 2010 conference home page. www.devnexus.com
 - An 8'x6' table available for your company. Feel free to bring monitors or backdrops and whatever marketing materials you want to display.
 - 2-3 event passes, typically these will be used by whoever is manning your booth/table.
 - The choice to include items in the give-away bags and/or door prizes for the event.
 - Your url will be included in all outbound email communications about the event.

A new annual sponsor can introduce their company and/or service for 15 minutes or so at the start of a meeting when sponsorship starts to discuss your company's Java-related products or services. And is welcome to set up or hand out whatever promotional materials/items they like at the monthly meetings.

DevNexus Event only sponsorship options for 2012

Gold \$5000.00

- You may provide signage for the speaker podiums in the keynote and breakout rooms
- Prime logo placement on the DevNexus site and on the event programs and give away bags.
- Corporate logo with hyperlink to corporate web site on the DevNexus 2011 conference home page www.devnexus.com
- An 8'x6' table for your company in the prime sponsor's area location available for monitors or backdrops and whatever marketing materials you want to display.
- 6 event passes, typically these will be used by whoever is manning your booth/table.
- The choice to include items in the give-away bags and/or door prizes for the event.
- Your URL will be included in all outbound email communications about the event.

The Gold Sponsor will also be given an Annual Sponsorship for AJUG

Silver - \$2000.00

- Corporate logo with hyperlink to corporate web site on the DevNexus 2011 conference home page. www.devnexus.com
- An 8'x6' table available for your company. Feel free to bring monitors or backdrops and whatever marketing materials you want to display.
- 2-3 event passes, typically these will be used by whoever is manning your booth/table.
- The choice to include items in the give-away bags and/or door prizes for the event.
- Your URL will be included in all outbound email communications about the event.

Event Happy Hour - \$1000.00

- Corporate logo with hyperlink to corporate web site on the DevNexus 2011 conference home page. www.devnexus.com
- An 8'x6' table available for your company at the bar for whatever marketing materials you want to display.
- The choice to include items in the give-away bags and/or door prizes for the event.
- Your URL will be included in all outbound email communications about the event.